

August 2014 Camp Verde Community Library Use Statistics

| | Aug-14 | Aug-13 | % change | YTD-FY15 | YTD-FY14 | % change |
|---|--|-------------------|---------------|---------------|---------------|---------------|
| In-Library Uses | | | | | | |
| Traffic Count | 5,649 | 2,685 | 110.4% | 11,276 | 5,271 | 113.9% |
| New Cards Issued | 86 | 59 | 45.8% | 145 | 107 | 35.5% |
| Public PC Use | 937 | 726 | 29.1% | 1,970 | 1,370 | 43.8% |
| Wireless Use | <i>working on getting this information</i> | | | | | |
| Items Used In-Library | 376 | 759 | -50.5% | 707 | 1,102 | -35.8% |
| Total In-Library Use | 7,048 | 4,229 | 66.7% | 14,098 | 7,850 | 79.6% |
| Circulation | | | | | | |
| Items Checked Out | 4,147 | 3,736 | 11.0% | 8,310 | 7,774 | 6.9% |
| Items Checked In | 4,404 | 4,490 | -1.9% | 8,754 | 8,564 | 2.2% |
| Renewed Items | 624 | 678 | -8.0% | 1,413 | 1,476 | -4.3% |
| Total Circulation | 9,175 | 8,904 | 3.0% | 18,477 | 17,814 | 3.7% |
| Circulation Areas of Interest | | | | | | |
| Audio Books | 193 | 142 | 35.9% | 326 | 321 | 1.6% |
| DVDs & Videos | 1,200 | 752 | 59.6% | 2,302 | 1,563 | 47.3% |
| eBooks | 184 | 191 | -3.7% | 431 | 387 | 11.4% |
| Youth eBooks | 56 | n/a | | 137 | n/a | |
| Large Print | 166 | 263 | -36.9% | 320 | 456 | -29.8% |
| Magazines | 156 | 236 | -33.9% | 365 | 497 | -26.6% |
| Kids & Teens Material | 1,361 | 1,110 | 22.6% | 3,030 | 2,517 | 20.4% |
| Collection Development & Reference | | | | | | |
| Reference Questions | 96 | 167 | -42.5% | 268 | 377 | -28.9% |
| New Kids & Teen Material Added | 87 | 56 | 55.4% | 155 | 155 | 0.0% |
| New Books Added | 145 | 58 | 150.0% | 282 | 187 | 50.8% |
| New Audio-Visual Material Added | 92 | 45 | 104.4% | 133 | 143 | -7.0% |
| Total Items Added | 237 | 103 | 130.1% | 415 | 330 | 25.8% |
| Transits & HOLDS | | | | | | |
| HOLDS Filled | 791 | 697 | 13.5% | 1542 | 1,389 | 11.0% |
| Transit Items Sent & Received | 1,417 | 655 | 116.3% | 2792 | 1,811 | 54.2% |
| Total Transits & HOLDS Activity | 2,208 | 1,352 | 63.3% | 4,334 | 3,200 | 35.4% |
| InterLibrary Loans | | | | | | |
| CVCL Items Going Out | 23 | 21 | 9.5% | 57 | 78 | -26.9% |
| Items for CVCL Patrons | 6 | 7 | -14.3% | 18 | 33 | -45.5% |
| Total InterLibrary Loan Activity | 29 | 28 | 3.6% | 75 | 111 | -32.4% |
| Library Programs | | | | | | |
| Adult Programs | 6 | 4 | 50.0% | 25 | 10 | 150.0% |
| Adult Program Attendance | 27 | 37 | -27.0% | 79 | 75 | 5.3% |
| Adult Program Hours | 8 | 9.5 | -15.8% | 22 | 20.5 | 7.3% |
| Youth Programs | 23 | 12 | 91.7% | 48 | 27 | 77.8% |
| Youth Program Attendance | 213 | 111 | 91.9% | 725 | 434 | 67.1% |
| Youth Program Hours | 67 | 18 | 272.2% | 140 | 62 | 125.8% |
| Programs Off-Site | 3 | n/a | | 10 | n/a | |
| Total Library Program Attendance | 240 | 148 | 62.2% | 804 | 509 | 58.0% |
| Library Volunteers | | | | | | |
| Number of Volunteers | 29 | 24 | 20.8% | 58 | 46 | 26.1% |
| Number of Hours Given | 605 | 401 | 50.9% | 1,206 | 728 | 65.7% |
| Average number of Hours/Volunteer | 20.8620689 | 16.7083333 | 24.9% | 1,264 | 774 | 63.3% |
| Mending | | | | | | |
| Items Mended or Repaired | 53 | n/a | | 134 | n/a | |
| Donations Processed | 1,278 | n/a | | 2,156 | n/a | |
| Donations Cataloged | 52 | n/a | | 98 | n/a | |

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report –August
DATE: 9/8/2014
CC: Department Heads

We've heard many good comments and "thank yous" for opening the library on Mondays. Of the 5,649 people that came into the library in August, 1,000 of them came in on a Monday. Of the 937 sessions on the Internet PCs, 102 were from Mondays. It looks like our community was ready for us to open on Mondays.

CVLE had its first board meeting after the summer break. Members reported the beef raffle made \$1,045.00 and the August book sale totaled over \$1,000 in sales of used books. CVLE's funds invested with the Arizona Community Foundation topped \$385,000 as of September 4, 2014!

Thanks to a second donation from W. L. Gore Associates, Inc. combined with one from Mr. & Mrs. Kleinfeld, we purchased equipment to do an inventory of all the items on the library's shelves. This will be special project taken on by Library Specialist, Alice Gottschalk, who will oversee the first inventory ever (as far as anyone can remember) at Camp Verde Community Library. The inventory process is important because it will locate items that are miss-shelved, don't belong here, or have other mistakes associated with them. We look forward to cleaning up these issues that cause frustration to our patrons as a way of improving our customer service.

CVCL TAB voted unanimously to make their final carwash of the season a benefit for their friend, Jared Bucey. Thanks to Camp Verde Ace Hardware for donating over \$50.00 worth of car washing supplies (which will be used again and again). TAB raise \$600 toward Jared's medical expenses.



Library staff participated in the August 5 National Night Out event with a booth offering information about the dangers of email phishing, spam, spoofing and other cybercrimes. We gave away free workbooks to kids who visited our booth.

Youth Services held an Alice in Wonderland Lock-in for teens. Participating teens read the original version of Alice in Wonderland, had a book discussion and then watch several versions of the movie at the library after hours.

August was a month to take a breather from the chaotic, but wonderful busyness of Summer Reading Programs. Staff worked on catching up with projects that cleanup the stacks, worked to organize the back storage room and prepared for new programming starting in September.

Be sure to follow our blogs:

<http://cvcltalk.wordpress.com>

<http://cvcltab.wordpress.com>

To really keep us with what is going on at the library, don't forget to like us on Facebook at <https://www.facebook.com/campverdelibrary>



Library Events Calendar
928-554-8380

Open: MON 8:00a - 4:30p
TUE-THU 8:00a-7:00p
FRI-SAT 8:00a-4:30p

| S | MON | TUE | WED | THU | FRI | SAT |
|--|--|-----------------------------|--|--|-------------------------|--|
| <div>August</div> | | | | | | 1 11:30am PC Assist 2 11am Story Time 10am TAB 5pm Alice in Wonderland Lock-In |
| 3 1pm eReader Help | 4 | 5 5pm National Night Out | 6 10am Story Time Wiggle Your Toes Day | 7 4pm Game Night | 8 11:30am PC Assist | 9 11am Story Time 10am TAB |
| 10 10am VV Caregivers 1pm eReader Help | 11 10am Open Book Club | 12 | 13 10am Story Time | 14 4pm Game Night | 15 11:30am PC Assist | 16 11am Story Time 10am TAB |
| 17 1pm eReader Help | 18 | 19 | 20 10am Story Time | 21 10am CV Home Educators 4pm Game Night | 22 11:30am PC Assist | 23 11am Story Time 10am TAB |
| 24 1pm VV Caregivers 1pm eReader Help | 25 | 26 | 27 10am Story Time | 28 10am Kid's Yoga 4pm Game Night | 29 11:30am PC Assist | 30 11am Story Time 10am TAB |
| 31 | for Youth Programs, call Dianna: 554-8387 for eReader Help, call Alice: 554-8383 for PC Assist, call Gerry: 554-8384 | | | | | www.cvaz.org/government/library 130 Black Bridge Road Camp Verde AZ 86322 CAMP VERDE COMMUNITY LIBRARY good company always welcome... |